

adschallenge

LEARN HOW TO CREATE












FACEBOOK ADS

THAT TRANSFORM STRANGERS INTO RAVING CLIENTS



ADS CHALLENGE MARKETER'S MAP

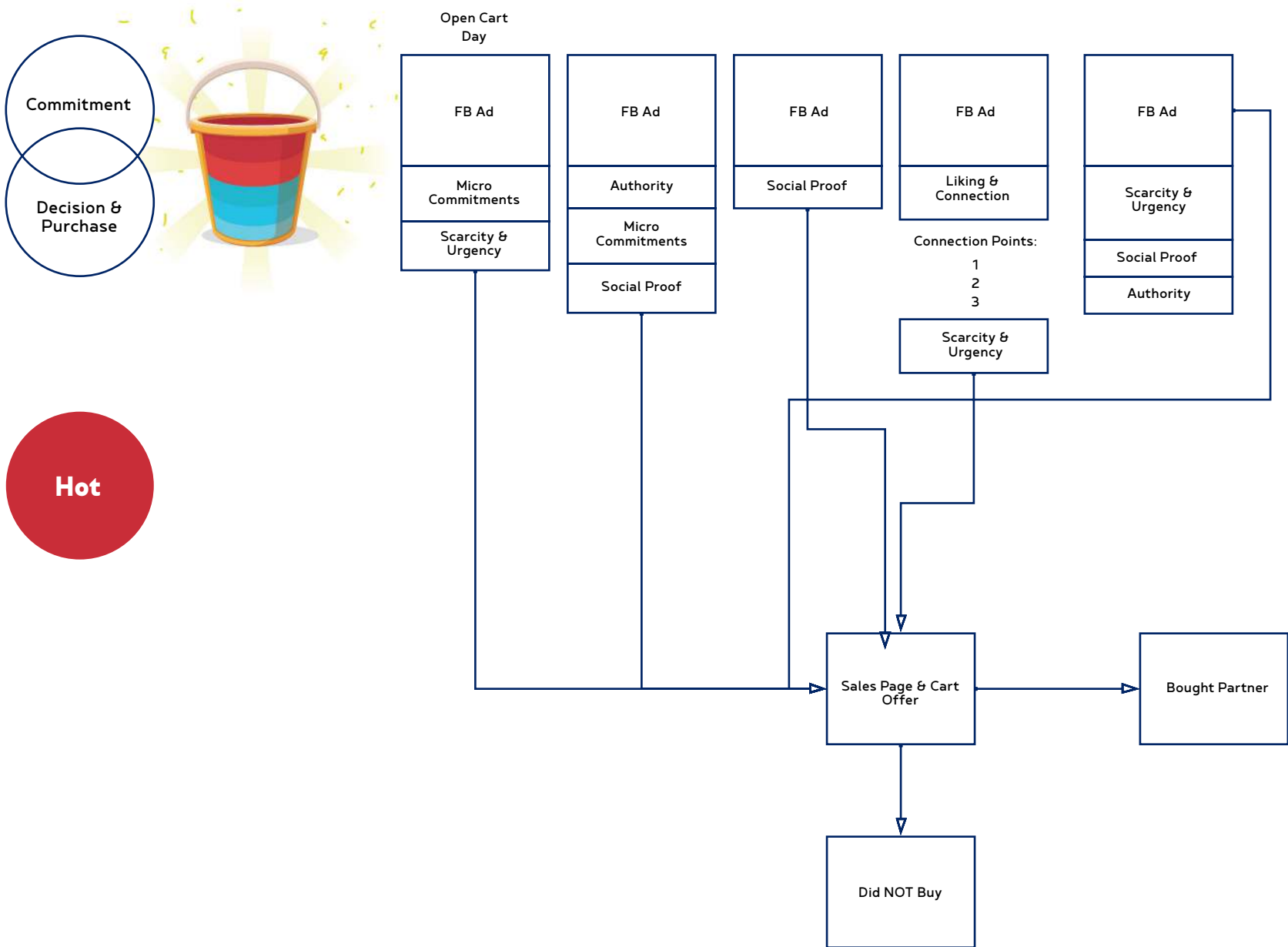


Awareness	Consideration	Conversion
 Brand awareness	 Traffic	 Conversions
 Reach	 Engagement	 Catalog sales
	 App installs	 Store traffic
	 Video views	
	 Lead generation	
	 Messages	

Adaptive FB Ads System™

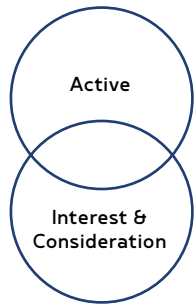


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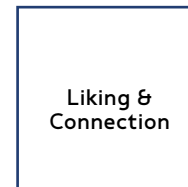
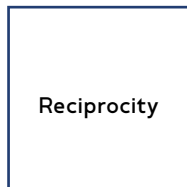
Pre-Launch

30+ Days - ???



Create Anticipation

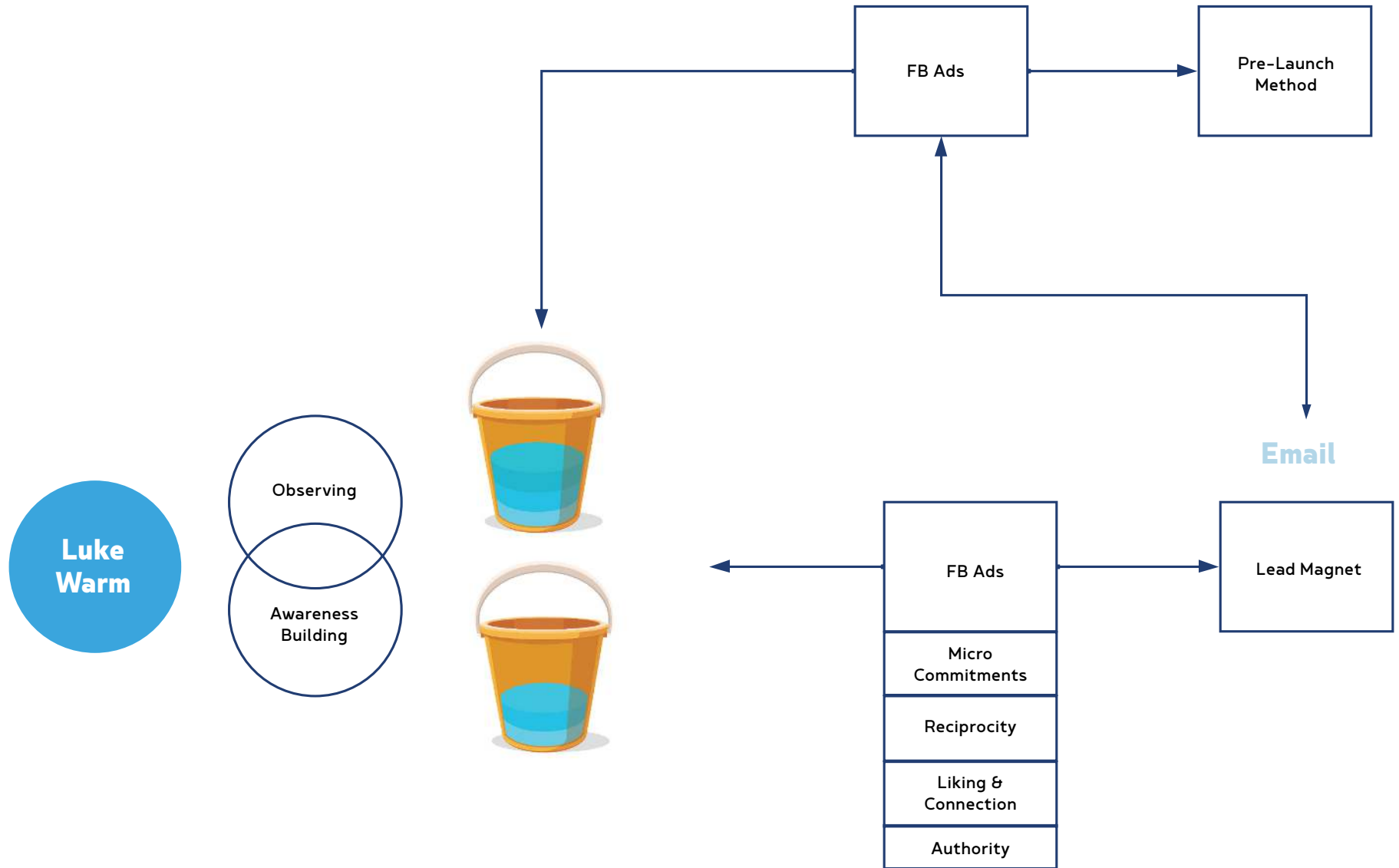
Seeding / Embedding / Pre-Farming



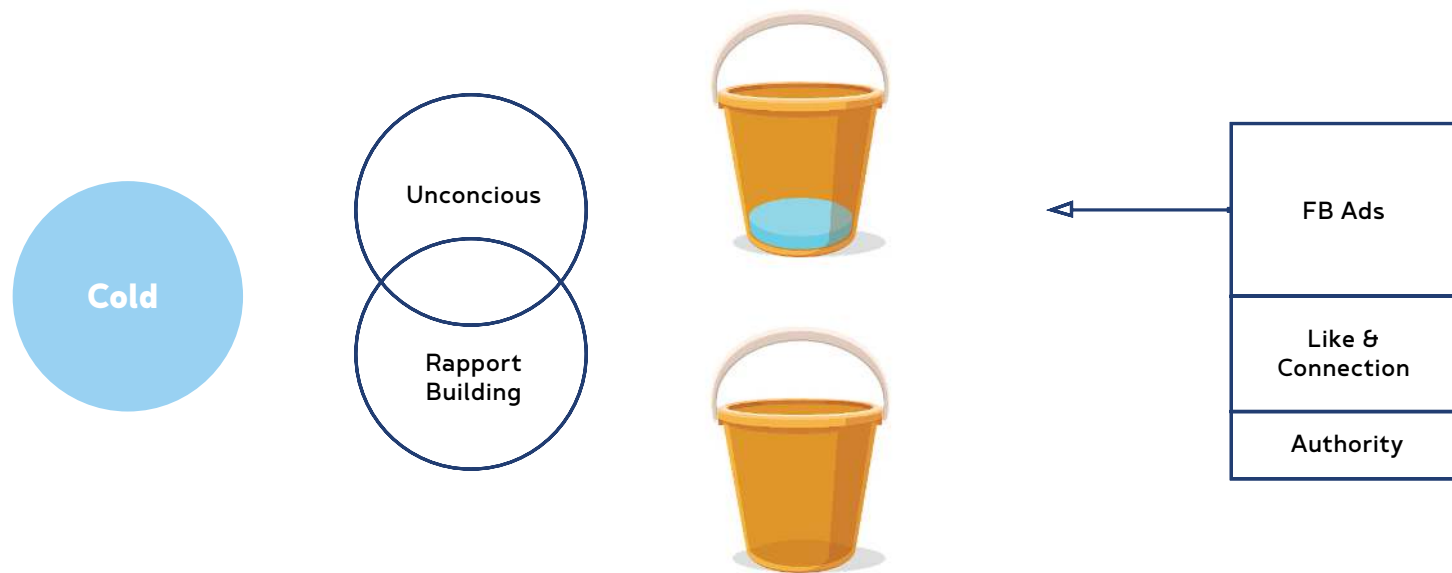
Examples:

- PLF - Product Launch
- Formul
- Challenge Launch
- FB Groups
- Giveaways
- Summits
- Webinars
- Trainings
- FB Lives

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